

ADVANTAGES



passenger information and content like ads, videos, events on the same displays



support for stationary and displays in vehicles



easy extension through custom build web apps

FEATURES

- » support of GEOSignage channels and channel groups in layouts
- » playlists and distributing of content to layouts through dedicated GEOSignage layout widget
- » geofencing for showing location-based content
- » flexible scheduling of content
- » proof of play for billing of advertisers
- » among others, the following formats are supported: MP4, PDF, PNG, JPEG




ABOUT

A digital signage platform to manage infotainment in public transport.

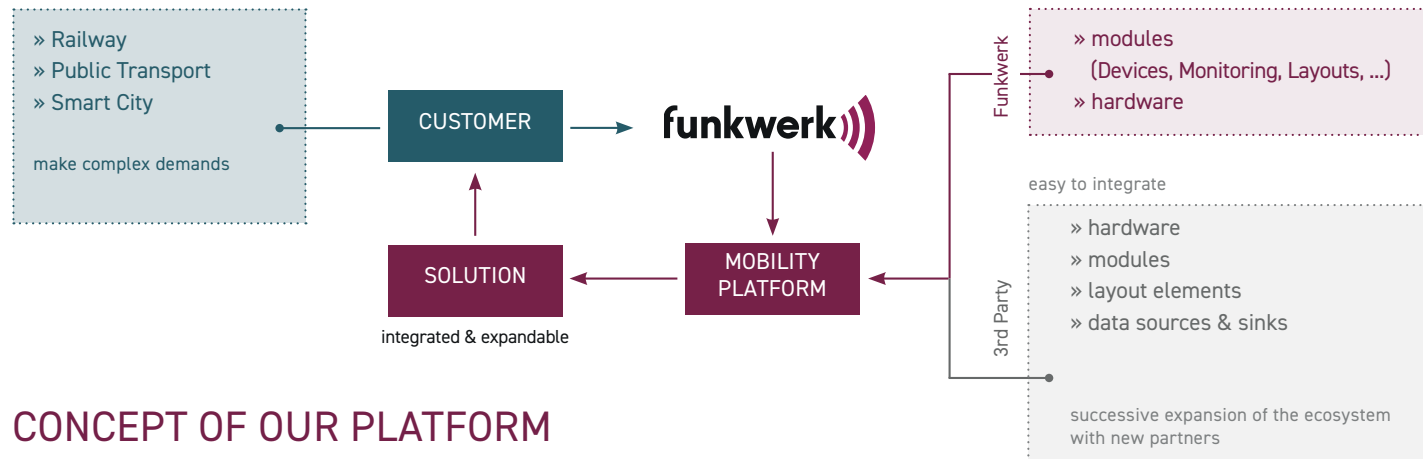
CATEGORY Digital signage

INTEGRATION TYPE

 Data

 Module (accessible via side-navigation)

 Widget(s) for layouts



CONCEPT OF OUR PLATFORM